

This Is a Copy of an Advertisement Appearing in the Chicago Tribune

Do You Appreciate the Size of Philadelphia as a Market for Your Goods?

THE old boundary lines were made in 1854, inside of which the census gives Philadelphia credit for about 1,700,000 people. Boston gets credit for about 700,000—but everybody

knows that the real Boston is a city of 2,000,000 or more. So in Philadelphia. She overgrew her boundary lines *years ago*, and is in reality a city of

FIVE MILLION PEOPLE *in what is called Metropolitan Philadelphia*

The banking resources, not including the trust deposits, are \$1,270,000,000. If they included the trust deposits of \$977,000,000 they would have a total banking resource of

\$2,247,000,000 as compared with Chicago's total banking resource of \$1,460,030,258.

The following is the value of exports for the fiscal year 1918, requiring Customs supervision:

NEW YORK.....	\$2,616,850,680
PHILADELPHIA.....	446,612,168
NEW ORLEANS.....	381,428,110
BALTIMORE.....	336,356,608
SAN FRANCISCO.....	211,874,817
BOSTON.....	205,189,419

Philadelphia collected \$2,201,196 MORE revenue during the last fiscal year than Boston, San Francisco and Baltimore *combined*, and at \$1,149,826 LESS expense.

Philadelphia's efficiency is reflected in the Public Ledger, which is spending over \$200,000 a year to give its readers the very remarkable

PUBLIC LEDGER-LONDON TIMES News Service.

This, with the Associated Press Service and its own European correspondents, gives it the world's greatest news service.

Its progressiveness is making Philadelphia the news center of the world.

THE PUBLIC LEDGER

Independence Square
PHILADELPHIA



50 MILES OF SMOKE STACKS

ALMOST A CONTINUOUS BUILT-UP CITY FROM PHILADELPHIA ON N.J. TO WILMINGTON, DEL.